



Fine Jewelry

www.odara.art.br

Address: R. Dias Ferreira, 417 / 302_Leblon_ Rio de Janeiro

phone:55 21 2249-1613



ODARA is a Brazilian brand that produces and sells exclusively designed jewelry using only the most splendid metal, gold and silver. Odara jewelry is 100 % hand-made in Brazil and uses a variety of goldsmith techniques, often with one of a kind stones, to achieve original designs that set them apart from the mainstream market.

The Brazilian flair is characteristic of the Odara jewelry collections, from the exotic rocks to the exploration of artistic movements exclusive to our visual culture, such as the Brazilian Baroque and the Modernism.

ODARA was born in 2006 and the brand has the signature of two accomplished designers , Isabela Drummond e Rachel Sabbagh.

Odara comes from the Brazilian indigenous Ioruba language: "dara" means gorgeous. It's used in afro-Brazilian expressions and tunes. It represents the idea of supreme beauty qualifying all that's good, great, positive.

"Ficar odara" in Portuguese means to be spiritually prepared to connect to the gods, to be in good vibration with the world and above.



Fine Jewelry

www.odara.art.br

Address: R. Dias Ferreira, 417 / 302_Leblon_ Rio de Janeiro

phone:55 21 2249-1613



A Odara é uma marca de joias autorais de design contemporâneo que cria, produz e comercializa peças em ouro, prata e pedras preciosas.

A inspiração vem dos movimentos artísticos brasileiros e das exuberantes gemas nativas. As peças são fabricadas por mão-de-obra 100% brasileira que utilizam tanto recursos de ourivesaria milenares, como os de última geração.

A ODARA nasceu em 2006 e a tem assinatura das designers e joalheiras Isabela Drummond e Rachel Sabbagh.

O nome ODARA se origina da língua Iorubá, vem da palavra *dara*-belo e sintetiza a ideia de beleza suprema.

“Ficar ODARA” significa estar preparado para se conectar com os espíritos e captar as boas vibrações do mundo imaterial.